

HERE'S A GREAT WAY TO ENCOURAGE SUMMER READING!

The Champlain Valley Exposition and the International Association of Fairs and Expositions (IAFE) are pleased to offer the **2022 Read & Win** summer reading program to encourage children (K-8) to read three or more books this summer between **June 19-August 15**.

Education is a key element of our mission, and we believe a great way to reward a young person's summer reading is with **a free day at the Champlain Valley Fair**. Kids who bring their ribbons to the fair on **Kid's Day** can pick up a \$5 token toward a kids savings account at Opportunities Credit Union.

We've enclosed a fact sheet outlining the program. **We need your help publicizing this program and directing students to their local public libraries to participate.**

Thanks in advance for helping us share this program and for your year-round efforts to encourage reading.

Sincerely,



Timothy P. Shea, Executive Director



QUESTIONS? Please contact:
Jackie Buttolph
(802) 878-5545
jbuttolph@cvexpo.org

READ & WIN

WHAT: An incentive program for students in grades K-8 to read at least three books during summer vacation, win a ribbon and a FREE admission to the Champlain Valley Fair.

WHERE: Administered municipal libraries across Vermont

WHEN: June 19-August 15, 2022 (8 weeks)

HOW IT WORKS:

- 1 Students register at the participating public libraries.
- 2 Librarians give participating students a voucher when they check out their first book. (CVE provides voucher template)
- 3 Students take voucher home and upon completion of reading three or more books, a parent/guardian signs the voucher.
- 4 Students bring the voucher back to librarian who gives the student a Read & Win ribbon. The ribbon gives the student FREE one-time admission to the Champlain Valley Fair. Students should receive a ribbon regardless of whether they intend to visit the Fair.
- 5 With the Read & Win ribbon, students receive:
 - **one free admission to the Fair.** Good for one day. Student should wear ribbon for admission.
 - **one free book** of students choosing
 - **one free ice cream**
 - **one free ride ticket**
 - **a \$5 token towards a kids savings account** at Opportunities Credit Union

Go to champlainvalleyfair.org and click the Read and Win Tab for games, color sheets and more information.



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