



CHAMPLAIN VALLEY FAIR

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HERE'S A GREAT WAY TO ENCOURAGE SUMMER READING!

The Champlain Valley Exposition and the International Association of Fairs and Expositions (IAFE) are pleased to offer the **2023 Read & Win** summer reading program to encourage children (K-8) to read three (3) or more books this summer **between June 19th and August 15th**.

Education is a key element of our mission, and we believe a great way to reward a young person's summer reading is with a **special day at the Champlain Valley Fair**.

If you have any questions, please call Jackie Buttolph at (802) 878-5545 or e-mail at jbuttolph@cvexpo.org.

Thanks in advance for helping us share this program and for your year-round efforts to encourage reading.

Sincerely,



Timothy P. Shea, Executive Director



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2023 Read & Win Program

What: An incentive program for students in grades K-8 to read at least three books during summer vacation, win a ribbon, and **FREE one-time admission to the Champlain Valley Fair.**

Where: Municipal libraries across Vermont will administer the program.

When: Program runs June 19 through August 15, 2023 (8 weeks).

How: Students register at the participating public library.

How it works:

1. Librarians give participating students a voucher slip when they check out their first book. (CVE provides voucher template)
2. Students take voucher home and upon completion of reading three or more books, a parent/guardian signs the voucher.
3. Students bring the voucher back to librarian who gives the student a Read & Win ribbon. The ribbon gives the student FREE one-time admission to the Champlain Valley Fair. Students should receive a ribbon regardless of whether they intend to visit the Fair.
4. Students should wear the ribbon for Free admission to the Fair.
5. Students will receive a free book of their choosing AND a Strates' Shows ride ticket AND a complimentary ice cream.

With the Read & Win ribbon, free admission, one free book, one free ice cream, and one free ride ticket are available any one day of the Fair.

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