

# CHAMPLAIN VALLEY FAIR

PRESENTED BY NORTH  
COUNTRY  
Your community credit union



May 2024

Dear School Librarian,

The Champlain Valley Exposition and the International Association of Fairs and Expositions (IAFE) are pleased to once again offer the **2024 Read & Win** summer reading program to encourage elementary and middle school-age children (K-8) to **read three or more books this summer between June 15<sup>th</sup> and August 10<sup>th</sup>.**

We need your help in publicizing this program, administered by **Vermont municipal libraries**, through your school newsletter and announcements to students and parents.

Education is a key element of our mission and we believe a great way to reward a young person's summer reading is with **a special day at the Champlain Valley Fair**. Students with a Read & Win ribbon will receive **FREE one-time admission** to the Fair.

Also, as in years past, participants will receive a free book, \$5 carnival ride ticket, and a complimentary ice cream.

If you have any questions, please call Jackie Buttolph at the Champlain Valley Exposition office at (802) 878-5545 or email at [jbuttolph@cvexpo.org](mailto:jbuttolph@cvexpo.org).

**We thank you for helping us get the word out and directing your students to their local public libraries to participate.**

Sincerely,

Timothy P. Shea  
Executive Director

# 2024 Read & Win Program



**What:** An incentive program for students in grades K-8 to read at least **three books during summer vacation**, earn a ribbon and **FREE one-time admission to the Champlain Valley Fair**.

**Where:** Municipal libraries across Vermont will administer the program.

**When:** Program runs June 15 through August 10, 2024 (8 weeks).

**How:** Students register at the participating municipal library.

## How it works:

1. Students receive a voucher slip when they check out their first library book.
2. Upon completion of reading three books, a parent/guardian signs the voucher.
3. Students turn voucher back in to librarian to receive a Read & Win ribbon. The ribbon gives the student FREE admission to the Champlain Valley Fair on any one day. All students completing the program receive a ribbon, regardless of whether or not they attend the Fair.

If you have any questions, please call Jackie Buttolph at (802) 878-5545  
or email at [jbuttolph@cvexpo.org](mailto:jbuttolph@cvexpo.org)