



## CHAMPLAIN VALLEY FAIR

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*Your community credit union*

May 2024

Dear Librarian,

### HERE'S A GREAT WAY TO ENCOURAGE SUMMER READING!

The Champlain Valley Exposition and the International Association of Fairs and Expositions (IAFE) are pleased to offer the 2024 Read & Win summer reading program to encourage children (K-8) to read three (3) or more books this summer between June 15<sup>th</sup> and August 10<sup>th</sup>.

Education is a key element of our mission, and we believe a great way to reward a young person's summer reading is with a special day at the Champlain Valley Fair.

We've enclosed a flier and fact sheet outlining the program. **If you wish to participate, please fill out the ribbon order form** (<https://forms.gle/9MtfAaXYQr6Fq1xWA>) and indicate how many you estimate you will need. Please complete this form by June 1st.

### **You may use any Read & Win ribbons remaining from previous years.**

If you have leftover ribbons and don't need to order, please let us know so you can still be included on our list of participating libraries.

If you have any questions, please call Jackie Buttolph at (802) 878-5545 or e-mail at [jbuttolph@cvexpo.org](mailto:jbuttolph@cvexpo.org).

Thanks in advance for helping us share this program and for your year-round efforts to encourage reading.

Sincerely,

Timothy P. Shea, Executive Director

# 2024 Read & Win Program

**What:** An incentive program for students in grades K-8 to read at least three books during summer vacation, win a ribbon, and FREE one-time admission to the Champlain Valley Fair.

**Where:** Municipal libraries across Vermont will administer the program.

**When:** Program runs June 15 through August 10, 2024 (8 weeks).

**How:** Students register at the participating **public** library.

## How it works:

1. Librarians give participating students a voucher slip when they check out their first book. (CVE provides voucher template, via email)
2. Students take voucher home and upon completion of reading three or more books, a parent/guardian signs the voucher.
3. Students bring the voucher back to the librarian who gives the student a Read & Win ribbon. **The ribbon**, not the voucher, gives the student FREE one-time admission to the Champlain Valley Fair. **Students should receive a ribbon regardless of whether they intend to visit the Fair.**
4. Students should bring the ribbon for Free admission to the Fair.
5. Students will receive a free book of their choosing AND a \$5 ride ticket AND a free ice cream.
6. **With the Read & Win ribbon, free admission, one free book, one free ice cream, and one free ride ticket are available ANY one day of the Fair.**

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