

After more than four decades, **38 SPECIAL** continues to bring their signature blast of Southern Rock to over 100 cities a year. At each and every show, thousands of audience members are amazed by the explosive power of the band's performance.

Their many Gold and Platinum album awards stand in testament to the endurance of a legendary powerhouse.

With sales in excess of 20 million, most associate the band with their arena-rock pop smashes, "Hold On Loosely," "Rockin' Into the Night," "Caught Up in You," "Fantasy Girl," "If I'd Been the One," "Back Where You Belong," "Chain Lightnin'," "Second Chance," and more — Timeless hits that remain a staple at radio, immediately recognizable from the first opening chord, and paving the way to their present-day touring regimen.

Guitarist/vocalist DON BARNES says it's all about maintaining that intensity in their live shows. "We never wanted to be one of those bands that had maybe gotten a little soft or complacent over the years. We're a team, and it's always been kind of an unspoken rule that we don't slack up, we stack up. We go out there every night to win."

Completing the team is bassist BARRY DUNAWAY, drummer GARY MOFFATT and keyboardist/vocalist BOBBY CAPPS. The most recent addition to the band is legendary virtuoso guitarist and vocalist JERRY RIGGS.

For 38 Special onstage, it is a celebration of camaraderie and brotherhood, a precision unit bringing the dedication and honesty to a long history of classic songs, as well as surprisingly fresh new material.

Since 1976, the band has released more than 15 albums. And from the start, they've toured relentlessly, bringing their signature brand of 'muscle and melody' to fans worldwide.

It is that steely determination that lives on in the hearts of these 'Wild-Eyed Southern Boys.'

Barnes adds, "This music keeps our wheels on the road. We're a band that's tried to stay honest with what has driven us over the years. We started out with nothing but bold determination to make our own history and to endure. Looking back now, it has been our greatest pride to have persevered and attained that level of success and longevity. For us, it's the ultimate validation."

"The magic's still there," adds Barnes. "It's an emotional high for us to keep 'bringing it' after all these years. When those lights go down and we all walk up those steps to the stage and hear that crowd roar, it's a real rush to the head. It feels like we're getting ready to strap ourselves in and it just takes off from there."

www.38Special.com

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Loverboy Biography

For more than 40 years, LOVERBOY has been "Working for the Weekend" (and on weekends), delighting audiences around the world since forming in 1978, when vocalist Mike Reno was introduced to guitar hot shot Paul Dean – both veterans of several bands on the Canadian scene – at Calgary's Refinery Night Club.

After being rejected by all the major U.S. record companies, LOVERBOY signed with Columbia Records Canada, entering the studio with producer Bruce Fairbairn and engineer Bob Rock to record their self-titled debut album, which went on to sell more than 700k records in Canada. Columbia U.S. released the album in Nov. 1980, which went on to sell more than 2 million albums in the States and four million worldwide.

Soon the band found themselves playing on mega tours with Journey, Bob Seger, Cheap Trick, ZZ Top, Kansas and Def Leppard, to name a few. They quickly became MTV darlings, being one of the first bands ever featured on the music channel.

With their trademark red leather pants, bandannas, big rock sound and high-energy live shows, LOVERBOY has sold more than 10 million albums, earning four multi-platinum plaques, including the four-million-selling Get Lucky, and a trio of double-platinum releases in their self-titled 1980 debut, 1983's Keep It Up and 1985's Lovin' Every Minute of It. Their string of hits includes, in addition to the anthem "Working for the Weekend," such arena rock staples as "Lovin' Every Minute of It," "This Could Be the Night," "Hot Girls in Love," "The Kid is Hot Tonite," "Notorious", "Turn Me Loose," "When It's Over," "Heaven In Your Eyes" and "Queen of the Broken Hearts."

LOVERBOY went on to win a still-record six Juno awards in 1982, and until a three-year sabbatical in 1989, were one of the Top 5 grossing touring acts in the world, performing in over 100 cities across the U.S. and Canada. Their success made them the first Canadian group ever to earn Columbia Records' exclusive Crystal Globe Award, celebrating the sale of over five million albums outside their native country. Since 1992, the band has maintained a steady road presence, with Sony/Legacy releasing a greatest hits compilation, LOVERBOY – CLASSICS, in 1993, which went gold five years later. In 2001, the band released a live greatest hits CD, Live, Loud & Loose, which captured the group doing what they do best, entertaining their legion of rabid fans.

In 2005, LOVERBOY celebrated 25 years together by performing in selected cities throughout the U.S. and Canada. During the summer

tour, the band introduced a couple of brand-new songs, which led to Just Getting Started, their first new studio album in a decade. In March 2009, the group was inducted into the Canadian Music Hall Of Fame at the Juno Awards show at GM Place in Vancouver, BC, where they joined the likes of Bryan Adams, Leonard Cohen, Neil Young and David Foster.

Along with Reno and Dean, LOVERBOY still includes original members Doug Johnson on keyboards and Matt Frenette on drums, with Ken "Spider" Sinnaeve (a former member of Dean and Frenette's pre-LOVERBOY band Streetheart), replacing the late Scott Smith on bass, and continues a healthy touring schedule around the world. "Being in a band is kind of like being on a team," says Reno. "Everywhere we go, we try to make it look and sound good."

Their pop culture credibility was cemented by a recent 30 Rock episode in which Scott Adsit's amateur musician Pete Hornberger amusingly revealed he was actually Loverboy's original bassist, showing him inserted into vintage '80s footage of the band wailing away on "Working for the Weekend." The song is also known as the soundtrack for a memorable Saturday Night Live skit in which Chris Farley and Patrick Swayze played Chippendales dancers who performed to it at an audition.

Loverboy caught corporate America's eye, first with Radio Shack's Super Bowl commercial in which "The '80s called... they want their store back," and some of that decade's most popular groups take over the retailer, set over a soundtrack of Loverboy's "Working for the Weekend." CNN praised the spot, calling it "pure commercial genius... a spot-on piece of creativity," crediting it with "saving a lame" game. Then there's the widely-seen Taco Bell spot promoting their breakfast waffle taco, which features a prominent mention of a consumer, "Taking down his Loverboy poster" as part of an unabashed pitch to those who grew up in the '80s and are now smack in the middle of the desired advertising demo.

Loverboy appeared in Enterprise's National Car Rental commercial with Patrick Warburton (Seinfeld character, David Puddy) who jokingly admits his hardcore affinity for the band by stating that he was "President of the Loverboy-Lover's Club – California Chapter." The commercial was seen by millions when it kicked off Sunday Night Football for the NFL's 2016-17 season.

But it is LOVERBOY's reputation as a live act which has always been its calling card, as the group continues to entertain fans of all ages, amazing even Mike Reno.

"Something's in the water," he says. "I go to these concerts expecting there to be 3,000 people, and there's seven or eight thousand people! And most of them are young! Even kiddies, like 10 years old. They even know all the words. It's freaking me out."

"I look at our concerts as a 100-minute experience," says Dean, who laughingly still claims to be able to fit into the same pair of red leather pants he wore on the "Lucky Ones" video in 1982. "I'm a normal guy up until 10 minutes before we hit the stage. Then the heart rate goes up and I consciously step into the bubble. And I don't come out of it until 30 minutes after that last cymbal smash and we walk off-stage. It's a great stress release, even better than riding a Harley!"

"When we do live shows these days, I notice the songs have come to a better place," says Reno. "We're playing them a little differently, but the catalyst is still the same. We live these songs—they're part of our DNA, and they're part of a lot of people's DNA. They send us a lot of love and we end up loving them back, so it's just a big love-fest, really." Perhaps the band's most famous song is "Working for the Weekend," which has fueled a generation's dreams of toiling every day for the chance to celebrate come Friday night. Dean realizes it has taken on a whole new meaning these days.

"You're lucky if you can work for the weekend now," he says. "We're all fortunate to be doing that. My personal dream has always been to play guitar and entertain people," he enthuses. "There's no feeling like looking out in the audience and seeing them grinning ear to ear, everyone on the same wavelength. And once we start with the megahits, the place goes crazy. That's why we do what we do and will continue."