



2025 Read & Win Program

What: An incentive program for students in grades K-8 to read at least three books during summer vacation, win a ribbon, and FREE one-time admission to the Champlain Valley Fair.

Where: Municipal libraries across Vermont will administer the program.

When: Program runs June 14 through August 9, 2025 (8 weeks).

Why: Participating students are encouraged to read and are rewarded with the Read & Win ribbon, free admission any ONE day of the Fair, one free book, one free ice cream, and one free ride ticket ANY one day of the Fair.

Municipal Librarians: What to do –

1. Find and inventory any Read & Win RIBBONS from previous years
– you can use these any year!
2. Fill out the [Ribbon Request Form](https://champlainvalleyfair.org/read-win) at champlainvalleyfair.org/read-win
to request ribbons by June 1st!
If you don't need ribbons, FILL OUT THE FORM anyway, to let us know your library is PARTICIPATING!
3. Participating libraries will be emailed a VOUCHER form. Print out as many as you need.
4. Give the reader a VOUCHER when they check out their first book.
5. When they have read 3 books, exchange their VOUCHER for a RIBBON!
Make sure they've seen the FLYER with instructions for students and parents.

If you have any questions, please call Jackie Buttolph at (802) 878-5545 or e-mail at jbuttolph@cvexpo.org.

Thanks in advance for helping us share this program and for your year-round efforts to encourage reading!